NITOTHEBLUE

Ride the Waves on an Australian Cruise

Britannia Update are you getting excited yet?

Eco-Friendly Cruising towards a greener future

Quantum of the Seas a ship visit we'll never forget

Angus Struthers
we talk to Cunard's Marketing Director

River Cruising the world's most stunning rivers

Meet the team that have worked on board

Bolsover Cruise Club Cruise HolidayShop

Happy New Year

Welcome to the 2015 winter edition of our 'Into The Blue' magazine. On behalf of everyone here at both Bolsover Cruise Club and The Cruise Holiday Shop, I would like to wish you all the very best for the New Year, and what a year it promises to be!

At long last we will see the arrival of the eagerly awaited new ship built especially for the British market, P&O Cruises' Britannia. She will be officially named in just a few weeks time and embarks on her maiden sailing from Southampton on 14 March. Also, not forgetting Anthem of the Seas from Royal Caribbean International arriving in Europe this April, she promises to exceed expectations with some incredible innovations. These are just two of the big news stories for 2015.

Looking back to 2014, we were honoured to continue our work with some of the UK's most deserving charities. In August, five of our team took on the 'Ice Bucket Challenge', with donations of over £200 going to Macmillan Cancer Support. September 2014 saw us gifting two P&O Cruises sailings; the first donated to Bluebell Wood Children's Hospice and the second to the Weston Park Hospital Cancer Charity. Both charities auctioned their cruise, raising a combined total of £2,250. In October four members of staff completed the 5k Asics Neon Run in Leeds, raising over £500 for local charity Reuben's Retreat, while November saw us hold our annual Fun Day raising £1,000 for Children in Need.

In this edition, continuing on the theme of experience within our sales team, the regular 'under the spotlight' feature includes a Q&A with several of our Sales Consultants who previously worked on board cruise ships. Emily, one of our cruise consultants, was an entertainment officer on Aurora when I celebrated my birthday on board. She organised seating for my party in the theatre to see Bobby Davro and then asked me for a job! Today she is a most proficient Sales Consultant and, like the others who have previously worked at sea, brings that extra dimension to her work.

Our feature on eco-friendly cruising acknowledges some of the ecological responsibilities of an ever-growing cruise industry. As ships become larger and an increasing number of them take to the seas each year, the industry faces greater environmental obligations than ever before. Constantly evolving ecological processes have been adopted by cruise lines and it is great to have an opportunity to share just some of the steps being taken by the cruise industry towards 'going green'.

This edition's destination feature is Australia, a country that continues to be on everyone's bucket list. Cruise holidays as we know them today began back in the early 20th century as liner cruises to and from Australia. Cruising has changed enormously since those days, but we can still offer lots of opportunities to visit this fascinating destination. Call us now and before long you could be stepping ashore down under!

I do hope you enjoy reading this latest edition of our magazine and look forward to being of service to you.



Yours sincerely

Michael WilsonManaging Director



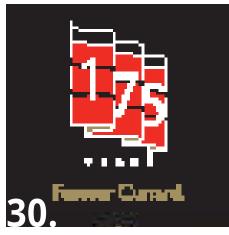


















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Are You Ready for Britannia?

One thing we can't wait for this year is the launch of P&O Cruises' Britannia. Here we have a progress update on what will be the 'biggest cruise ship built for the British market' plus some exciting information on the new Cookery Club.

We can guarantee this ship will be absolutely amazing.

JAMES MARTIN APPOINTS HEAD OF BRITANNIA'S COOKERY CLUB

One hundred applicants were finally whittled down to one, as Food Hero James Martin selected Rob Cottam as Head of Britannia's Cookery Club. Rob joins P&O Cruises from Leiths School of Food & Wine and earned his culinary stripes working in restaurants around the world. An expert in Far Eastern cuisine, Rob will be running a series of Thai street food and dim sum classes. In addition there will also be classes that reflect the ports of call, so passengers will have the opportunity to visit local markets and speciality producers during mornings ashore, before spending their afternoon

learning how to use these traditional ingredients to cook local and authentic dishes that they can recreate at home. With chocolate and bread speciality classes, along with Moroccan, French and Italian favourites, The Cookery Club promises to be an exciting addition to the cruise experience.

BRITANNIA'S 'MULTI-SENSORY' MENUS BRING NEW FLAVOUR TO FINE DINING

P&O Cruises continue to build their reputation for fantastic food, with the inclusion of two 'multi-sensory' fine dining venues - Sindhu and Epicurean - confirmed aboard Britannia. Creativity, quality, flavour, variety and a touch of

theatre are the principles behind these latest culinary offerings, with P&O Cruises aiming to cater to the increasingly refined palates of its passengers.

In the Epicurean, guests will be treated to a brand new multi-sensory dining experience, with science meeting cuisine through a combination of molecular gastronomy and traditional ingredients. These simple dishes ensure the ingredients are the stars of the show. Techniques such as precision temperature cooking, freeze drying and fuming flasks in liquid nitrogen, all serve to enhance the taste, texture and appearance, as well as creating a thoroughly memorable dining experience

BRITANNIA'S ART GALLERY

Original paintings, limited editions and sculptures from an award-winning portfolio of artists can be viewed on board Britannia. Artists include Gill Varle, Richard Fox, Sarah Caswell, Claire Burke and Tracey Bush.

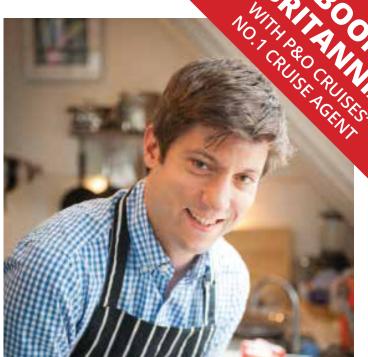




Opposite: Britannia's bold livery Clockwise from top left: Buttermilk panna cotta with rhubarb pimms; Rob Cottam Head of Britannia's Cookery Club; Britannia's retail space - biggest in the fleet







In Sindhu, Michelin star holder and 'master of spices' Atul Kochhar will continue to delight diners with his unique and innovative Indian cuisine. Combining his Indian heritage with a love of British ingredients, Atul's delectable menu presents a fusion of rich flavours.

INTERNATIONAL CHEESE EXPERT CHARLIE TURNBULL BECOMES THE LATEST FOOD HERO

The culinary powers of the Food Heroes have been further enhanced on board Britannia, with the addition of international cheese judge and expert Charlie Turnbull. Between travelling the world to judge international cheese contests and writing regular magazine columns on the subject, Charlie Turnbull also runs an award-winning delicatessen and cheese shop in Shaftesbury, Dorset.

Charlie will be putting his expertise to great use as he consults on the range of British and artisan cheeses offered in Britannia's Market Café and in the fine dining Epicurean restaurant. He will also be travelling on board several times a year, sharing his knowledge through hosted cheese tastings and cheeserelated shore excursions.

BRITANNIA'S BOLD LIVERY IS COMPLETE

Thursday 25th September 2014 marked an exciting day for P&O Cruises and Britannia, as the ship finally received the finishing touches to her bold new livery at the Monfalcone shipyard in Italy.

The striking design features the world's largest and most contemporary representation of the Union Flag, and an enormous amount of paint was required to make the ambitious vision a reality, as follows: 280 litres of red paint, 40 litres of red paint for the shadow, 80 litres of blue paint, 20 litres of blue paint for the shadow and 160 litres of paint for the large P&O Cruises logo on the front of the bow.

Along with the patriotic livery design, Britannia will also have two distinctive blue funnels carrying an illuminated sun motif that depicts the oriental part of the Peninsular and Oriental (P&O) name on the company's coat of arms.

Britannia leads the way for the P&O Cruises fleet, with plans to update the livery across all eight ships in celebration of the line's British credentials.

BRITANNIA TO HAVE THE LARGEST SHOPPING AREA OF THE P&O CRUISES FLEET

P&O Cruises have announced that the retail space on board Britannia will be the biggest of their entire fleet, with the 720sqm shopping area offering an increase of 26% on that of Azura.

Brands including Harrods, Swarovski, Pandora and Radley will be available on deck 6, a location overlooking the spectacular atrium. Several brands will be appearing in the P&O Cruises' fleet for the first time, with Lancôme, Ralph Lauren, Omega, Michael Kors and The White Company named amongst several others.

BRANDS AVAILABLE ABOARD BRITANNIA















































BRITANNIA

INSPIRED BY THE PAST, DESIGNED FOR THE FUTURE

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There's Nothing Like Australia

The vast and varied land of Australia is a melting-pot of culture, history and diversity. Vibrant cities and serene beaches sit side by side, fringed by lush green rainforest and immense mountain ranges. Australia combines a whole continent within a single country, making it one of the most diverse holiday destinations in the world.



DIVERSITY

Australia is the sixth largest country in the world, home to hundreds of national parks, 31,000 miles of coastline and 14 World Heritage listed wonders. A cruise holiday to Australia opens up this land of contrasts for exploration; distant shores across the country are suddenly within reach and an abundance of experiences are there for the taking. Australia effortlessly blends cosmopolitan city living with laidback coastal retreats and wilderness adventures: there's nowhere in the world quite like it.

HISTORY

Australia is home to the world's oldest living culture; the Aboriginal people. The Aborigines have an ancient history spanning over 50,000 years and they remain at the core of Australia's natural

heritage; from the ancient rock art found at World Heritage site Kakadu, to the sounds of the didgeridoo and the Dreamtime experience of the Daintree Rainforest. Today Aborigines make up just 3% of the Australian population, however their influence continues to run through the veins of the country, their stories and legends having been passed on through time and expressed in their art, dance, music and spirituality.

CULTURE

From the thriving art scene that has spawned some of the world's most renowned galleries, to the instantly recognisable Sydney Opera House and its packed schedule of world-class events, days and nights in Australia are never dull. Since 1945, millions of people have made their home in Australia, bringing

with them a rich cultural heritage that i reflected in the country's cuisine, festival and architecture.

SYDNEY

Located in New South Wales (NSW), Sydney is Australia's oldest and most populated state. This combination of history and multiculturalism has culminated in Sydney's reputation as an epicentre of diversity. Sydney's art scene thrives; the Museum of Contemporary Art and the Art Gallery of NSW are home to works by the likes of Roy Lichtenstein, Andy Warhol and Lucien Freud. The Sydney Opera House is a masterpiece of modern architecture while the State Theatre is an eclectic fusion of Gothic, Italian and Art Deco design, its impressive Koh-I-Nor cut crystal chandelier being the second largest on earth.









Opposite: P&O Cruises' Arcadia passing the Sydney Opera House Clockwise from top left: Green Turtle, Great Barrier Reef, Cairns; Aborigine playing a traditional didgeridoo; Whitsunday Islands; Sydney Harbour Bridge

Sydney is a hive of outdoor activity, from the meandering waterways of Sydney Harbour, to the beaches and parks that hug the coastline. The Sydney Harbour Bridge provides a spectacular backdrop for your entrance into port, while days are well spent exploring the uninhabited islands of Fort Denison or Shark Island, a kayak being the perfect vessel for discovering hidden coves and secret inlets.

CAIRNS

The city of Cairns lies within Tropical North Queensland; international gateway to both the Great Barrier Reef and the Wet Tropics rainforest, and the only place on earth where two World Heritage listed sites meet. The Great Barrier Reef boasts the greatest variety of flora and fauna species found in one location in

the world and its natural beauty attracts two million visitors every year. Cairns is energised by the nature all around it and time can just as easily be spent on a four wheel drive safari into the outback as it can trekking in the rainforest. Daintree Rainforest is the world's oldest surviving tropical rainforest and home to earth's largest range of plants and animals. The Kuku Yalanji people are the traditional owners of the rainforest and have lived in complete harmony with their environment for over 9,000 years looking to it for food, medicine and shelter. Today they guide visitors through the legend and history that form the roots of their culture.

WHITSUNDAY ISLANDS

Situated at the heart of the Great Barrier Reef and at the top of many bucket

lists are the breathtakingly beautiful Whitsunday Islands. Made up of 74 individual isles, they are the epitome of a tropical paradise. Some consist of little more than a slither of sand and a lone palm tree, while others house the most exclusive resorts in the world. Airlie Beach is the largest town on the Whitsunday Coast and being the hub of the region makes it a popular port of call on many Australian cruise itineraries, with undiscovered coves and rainforests just minutes away. The iconic Heart Reef has played host to many a romantic wedding proposal, while the powder-fine white sands and azure waters of Whitehaven Beach have led to it being crowned Australia's most beautiful.

FANCY AUSTRALIA? - If you would like further info, please call 01246 819 819.



2015 DEPARTURES



CHOOSE 2 OFFERS: (T) FREE DRINKS





WHEN YOU BOOK OCEANVIEW OR BALCONY ON SELECTED SHIP AND SAIL DATES - BOOK BY 28 FEB 2015

OR UPGRADE TO CONCIERGE CLASS AND RECEIVE ALL THREE!



Norwegian Fjords

Celebrity Eclipse® - 9 May 15 - 7 nights

Southampton, Bergen, Alesund, Geiranger, Stavanger, Southampton

INTERIOR from £699₀₀

FREE UPGRADE FROM OCEAN VIEW TO BALCONY

£1,249pp



Scandinavia & Russia

Celebrity Eclipse® - 14 Jun 15 - 13 nights

Southampton, Copenhagen (overnight in port), Stockholm, Tallinn, St. Petersburg (overnight in port), Berlin (Warnemunde), Southampton

INTERIOR from

£1.159...

FREE UPGRADE FROM OCEAN VIEW

£2,149pp



Mediterranean

Celebrity Eclipse® - 30 Aug 15 - 14 nights

Southampton, Gibraltar, Nice (Villefranche), Rome (Civitavecchia), Florence/Pisa (Livorno), Genoa, Malaga, Lisbon, Southampton

OCEAN VIEW from (obs) BALCONY from (obs)

£1,449_{pp} £2,199_{pp} £2,299_{pp}



Canaries & Azores

Celebrity Eclipse® - 27 Sep 15 - 13 nights

Southampton, Ponta Delgada, Madeira (Funchal), Gran Canaria, Tenerife, Lanzarote, Lisbon, Southampton

OCEAN VIEW from (obs) BALCONY from (obs)

£1,299pp £1,999pp £2,099pp



2015 FLY-CRUISES



CHOOSE 2 OFFERS: (T) FREE DRINKS





WHEN YOU BOOK OCEANVIEW OR BALCONY ON SELECTED SHIP AND SAIL DATES - BOOK BY 28 FEB 2015

OR UPGRADE TO CONCIERGE CLASS AND RECEIVE ALL THREE!



Mediterranean

Celebrity EquinoxSM - 4 Jul 15 - 7 nights

Fly from Heathrow, Barcelona, Cannes, Genoa, Rome (Civitavecchia), Amalfi Caost (Salerno), Chania, Athens (Piraeus), fly to heathrow

OCEAN VIEW from (obs) BALCONY from (obs)

£1,279_{pp} £1,509_{pp}



Greek Isles

Celebrity Constellation® - 16 Aug 15 - 7 nights

Fly from Gatwick, Venice, Kotor, Santorini, Athens (Piraeus), Katakolon, Venice, fly to Gatwick

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£1,099_{pp} £1,329_{pp} £1,549_{pp}



Western Mediterranean

Celebrity Silhouette® - 24 Sep 15 - 9 nights

Fly from Gatwick, Rome (Civitavecchia), Amalfi Coast (Salerno), Sicily (Messina), Provence (Marseille), Nice (Villefranche), Ajaccio, Florence/Pisa (Livorno), Rome (Civitavecchia), fly to Gatwick

OCEAN VIEW from (obs) BALCONY from (obs)

£1,039_{pp} £1,289_{pp} £1,319_{pp}



Turkey & Black Sea

Celebrity Constellation® - 12 Oct 15 - 11 nights

Fly from Manchester, Istanbul, Bosphorus Strait (cruising only), Burgas, Sochi (overnight in port), Sevastopol, Yalta, Odessa (overnight in port),

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£1,349_{pp} £1,509_{pp} £1,819_{pp}



2016 ON SALE NOW!



CHOOSE 2 OFFERS: (T) FREE DRINKS





WHEN YOU BOOK OCEANVIEW OR BALCONY ON SELECTED SHIP AND SAIL DATES - BOOK BY 28 FEB 2015

OR UPGRADE TO CONCIERGE CLASS AND RECEIVE ALL THREE!



Norwegian Fjords

Celebrity Eclipse® - 30 Apr 16 - 8 nights

Southampton, Bergen, Flåm, Geiranger, Ålesund, Stavanger, Southampton

INTERIOR from

OCEAN VIEW from (obs) BALCONY from (obs)

£1,199_{pp} £1,299_{pp}



Iceland & Ireland

Celebrity Eclipse® - 10 May 16 - 12 nights

Southampton, St. Peter Port, Cork (Cobh), Akureyri, Isafjordur, Reykjavik, (overnight in port), Belfast, Southampton

INTERIOR from

OCEAN VIEW from (obs) BALCONY from (obs)

£1,149_{pp} £1,549_{pp} £1,899_{pp}



Greece & Turkey

Celebrity EquinoxSM - 11 Jun 16 & 9 Jul 16 - 7 nights

Fly from Heathrow to Athens (Piraeus), Santorini, Rhodes, Mykonos, Ephesus (Kusadasi), Istanbul (overnight), fly to Heathrow

OCEAN VIEW from (obs) BALCONY from (obs)

£1,399_{pp} £1,519_{pp} £1,649_{pp}



Mediterranean

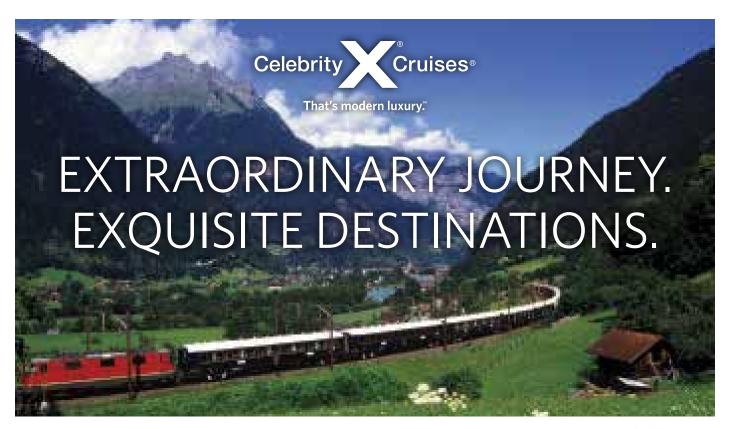
Celebrity Eclipse® - 3 Sep 16 - 14 nights

Southampton, Gibraltar, Nice (Villefranche), Florence/Pisa (La Spezia), Rome (Civitavecchia), Genoa, Malaga, Lisbon, Southampton

OCEAN VIEW from (obs) BALCONY from (obs)

£1,499pp £1,949pp £2,199pp

This offer applies to new bookings only and may be withdrawn by Celebrity Cruises® without notice. It is not combinable with any other promotion and is subject to the booking conditions of Celebrity Cruises®. This mailing contains an outline description of the cruises items to be contained by Celebrity Cruises. They should be read in conjunction with the current Celebrity Cruises brochure which contains full information about the cruise itineraries, accommodation details, booking conditions that apply, passport and health requirements, which contains full information about the cruise itineraries, accommodation details, booking conditions that apply, passport and health requirements, which contains full information about the cruise itineraries, accommodation details, hooking conditions that apply, passport and health requirements, which contains full information about the cruise itineraries, accommodation details, booking conditions that apply, passport and health requirements, which contains full information and the contains full information an



Celebrity Cruises® believe that the journey should be just as extraordinary as the destinations they take you to. That's why they've partnered with the Venice Simplon-Orient-Express, to offer you the ultimate once-in-a-lifetime itinerary direct from London. What's more, this incredible trip includes a complimentary Classic Drinks Package for the duration of your cruise.



You'll join the Belmond British Pullman at London Victoria, where you'll have a fabulous brunch. After crossing the Channel you'll be welcomed aboard the legendary Venice Simplon-Orient-Express, where a delicious four-course dinner is served. Cabins are transformed to sumptuous bedrooms for the evening. You'll travel onto Venice for a night's stay in a superior double room at the stylish Bauer Hotel. Feeling fabulously refreshed, you'll board Celebrity Constellation® for your enchanting 8-night cruise.

VENICE SIMPLON-ORIENT-EXPRESS PACKAGE

11-NIGHT ADRIATIC & GREEK ISLES CRUISE BALCONY FROM £3,149pp*

CELEBRITY CONSTELLATION® FROM VENICE 9 JUL 2015

Price includes flight to London Heathrow.

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DESTINATIONS

- **9 Jul** Board Belmond British Pullman at London Victoria, cross Channel and board Venice Simplon-Orient-Express
- 10 Jul Disembark Venice Simplon-Orient-Express and transfer from Santa Lucia Train Station to The Bauer Hotel for an overnight stay
- 11 Jul Transfer provided from the hotel to the port to join Celebrity Constellation for 8 night voyage
- 12 Jul Split, Croatia
- 13 Jul Relaxing at Sea
- 14 Jul Santorini, Greece
- 15 Jul Mykonos, Greece
- 16 Jul Katakolon, Greece
- 17 Jul Relaxing at sea
- **18 Jul** Venice, Italy (overnight to enjoy the Redentore Festival)
- 19 Jul Venice, Italy

Disembark and transfer to airport for return flight back to London Heathrow



OTHER CRUISE DATES

16 Aug 2015[†], 23 Aug 2015[†]

†Ports of call may vary and includes luxury accommodation in Venice. Please call us for more information. These cruises are for 7 nights only.

WHAT'S INCLUDED

- Overnight travel on Venice Simplon-Orient-Express from London to Venice
- Eight-night cruise on Celebrity Constellation
- Choose 2: FREE Classic Drinks Package, Free Gratuities or FREE Onboard Credit
- One night accommodation at the stylish Bauer Hotel, Venice
- All transfers included
- Return flight to London Heathrow
- * Price based on two sharing. A deposit of £300pp is required to secure booking, Full payment due 100 days prior to date of travel. Deposit is non-refundable. All details within package are subject to change and availability. Call for full terms and conditions.

Eco-Friendly Cruising Towards a Greener Future

Over 20 million passengers travel on board cruise ships every year and, while such rapid and substantial growth is fantastic news for the industry, it brings with it a vastly increased responsibility to the environment.



"State-of-the-art filtration and waste-management systems are now commonplace and programmes are overseen by a dedicated on board Environmental Officer. All crew attend regular environmental training and there are enormous penalties inflicted on cruise lines seen to be flouting their environmental responsibilities."

The popularity of cruising continues to soar and in recent years the cruise industry has increased at almost double the rate of tourism overall. Ships are becoming even bigger; P&O Cruises' Britannia is the largest ship ever built for the British market and 2016 will see Royal Caribbean International welcome an as yet unnamed 227,700 ton, 1,188ft long ship to their fleet – the largest cruise ship in the world. Over 20 million passengers travel on board cruise ships every year and, while such rapid and substantial growth is fantastic news for the industry, it brings with it a vastly increased responsibility to the environment.

Cruise lines have a vested interest in protecting the environment; clean beaches and oceans are essential to the cruise experience and it is crucial that the seas, vistas and islands to which they owe their livelihood are protected. With this in mind, we looked a little deeper at the strides cruise lines are taking towards creating an eco-friendly future.

GREEN TECHNOLOGIES

With more and more ships taking to the seas, it has become imperative for cruise lines to contribute to a sustainable and eco-friendly future. Where recycling and waste-processing procedures were once considered cutting edge, today they are considered a basic requirement.

The 'zero solid waste discharge' policy is now commonplace, with cruise lines including P&O Cruises, Princess Cruises, Carnival Cruise Lines, Holland America Line and Norwegian Cruise Line, either incinerating their waste on board or bringing it ashore for disposal on land rather than discharging it into the ocean, as is still permitted by law. Waste is often compacted before leaving the ship to further minimize bulk in on shore landfills.

Water treatment facilities and oily water separators are now utilised by all major cruise lines and have come to be expected rather than preferred. Royal Caribbean International, Celebrity Cruises and Azamara Cruises recently spent \$100 million converting their entire fleet to comply with their 'Save The Waves' programme; an environmental agenda that demands going above and beyond environmental compliance regulations, as well as an absolute focus on recycling, pollution prevention and the reduction of waste. Intrinsic to the 'Save The Waves' programme are state-of-the-art water purification facilities to treat wastewater on board.

Cold ironing, or Alternative Maritime Power (AMP), is a system that has so far experienced successful but limited use, with Princess Cruises and Holland America Line included in just a handful of cruise lines to adopt the technology. Cold ironing allows docked ships to use a city's electrical system during its

time in port, conserving the ship's fuel and reducing emissions into the city. This relatively new technology is currently limited to ports in Juneau, Los Angeles, Vancouver and Seattle; Seattle's grid is powered by hydro-electric power and it is estimated that cold ironing in the city saves around 8 tons of fuel every day.

PRESERVATION PROJECTS

Environmental consideration on board cruise ships doesn't stop at waste-management and recycling. More and more cruise lines are working with government and scientific organisations, facilitating long term scientific study of the ocean and encouraging participation in conservation projects around the world.

Royal Caribbean International's 'Explorer of the Seas' has an on board atmospheric and oceanographic laboratory which carries out ocean and climate research on behalf of the University of Miami's Rosenstiel School of Marine and Atmospheric Science (RSMAS). Similarly, Carnival Cruises has installed scientific devices on four of its ships: Triumph, Legend, Miracle and Spirit. Developed in alliance with the International SeaKeepers Society, each device monitors ocean quality and gathers detailed climate information.

Holland America Line has long been recognised for achievements in marine environment protection and their 'Avoiding Whale Strikes' programme is being shared across the cruise community.

Norwegian Cruise Line and Royal Caribbean International encourage environmental consideration from a young age; each run dedicated children's activities focusing on pollution prevention and looking after the environment.

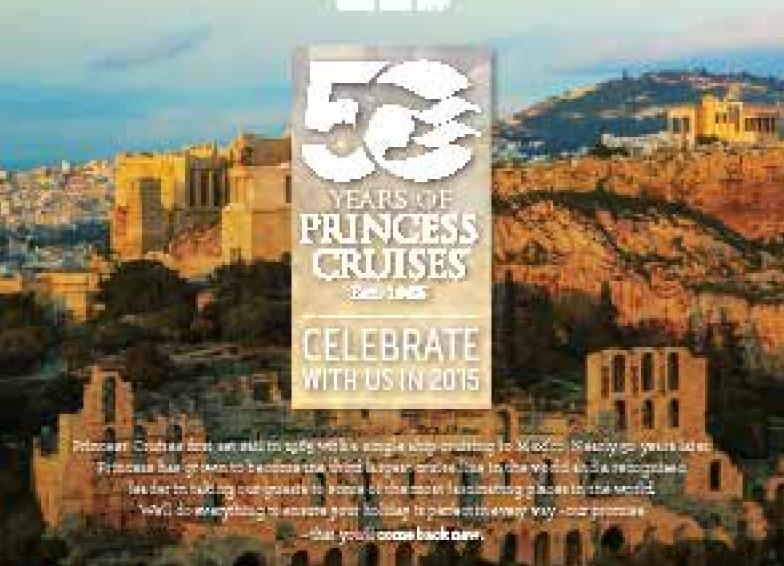
MOVING FORWARD

The environmental obligations of the cruise industry have garnered much interest and discussion in recent years and the practices employed both on board and on shore have changed significantly as a result of substantial investment and innovation.

State-of-the-art filtration and waste-management systems are now commonplace and programmes are overseen by a dedicated on board Environmental Officer. All crew attend regular environmental training and there are enormous penalties inflicted on cruise lines seen to be flouting their environmental responsibilities.

Carbon offset programmes, gas scrubbing and slow steaming between ports (18 knots maximum speed is optimum for fuel efficiency) are just some of the developments planned for the near future, in a long list of steps the cruise industry is taking towards going green.





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Quantum of the Seas

The last weekend in October 2014 saw representatives from Bolsover Cruise Club head to Southampton for the inaugural voyage of Quantum of the Seas. Full of anticipation, excitement and McDonald's hash browns, we arrived at the docks to see the North Star elegantly perched high above the ship and instantly knew we were in for a treat.





Clockwise from top left: Quick photo from the car window as Quantum of the Seas came into view; A touch of celeb spotting before boarding; The stylish full height butterfly decor in the atrium. Quantum's huge Magenta Polar Bear.







Clockwise from top left: Another first at sea - The RipCord; The North Star at full stretch; The team preparing to be blown away on the RipCord.





Quantum of the Seas has been three years in the making and though she may not be the largest ship in the Royal Caribbean International fleet, her revolutionary features make her one of the most exciting. Here's what we thought about a ship that promises to change the future of cruising.

A SMART SHIP INDEED

Quantum of the Seas is billed as a 'Smart Ship' and the technological experience began before we had even left the office. Photo ID's were uploaded, digital boarding documents printed and luggage labels at the ready – our SMART Check-In was completed within just a few minutes. This easy prep work made for an even smoother check-in at Southampton, with Royal Caribbean International's 'sidewalk to ship in ten minutes' promise turning out to be pretty accurate; we managed to go from sidewalk to ship and get a cheeky photo with Jamie Oliver, all in less than 10 minutes.

Once on board we headed to the cabins where our WOWbands were waiting. Replacing the traditional key card, WOWbands are a one-tap way to access your room, make on board purchases and utilise the Royal iQ services: Royal Caribbean's dedicated holiday management system allowing you to track your luggage from sidewalk to stateroom; call and text

others on board; make restaurants reservations, and schedule activities and excursions. Quantum of the Seas is the most technologically advanced ship in the world and WOWbands are just the beginning of the game-changing technology. When the ship docked in New York for the first time, it made contact with mid-Earth orbit satellites and activated unique O3B technology. With this connection made, the Quantum of the Seas was ready to offer faster Wi-Fi than all other cruise ships put together; pretty impressive and great for keeping envious friends and family at home updated as you make the most of the awesome facilities on board!

In the many restaurants on board waiters took our food orders on iPads, so the kitchen staff could begin preparing our meal almost immediately. The system worked very well and food was delivered to our table hot and in record speed. Finding our staterooms and locating attractions around the ship was made incredibly easy, thanks to the touchscreens on every floor, and once in our staterooms we were also impressed to find USB sockets as well as standard plug sockets; all that Wi-Fi isn't much good without fully charged gadgets!

Perhaps the most exciting and novel technology on board came courtesy of the Bionic Bar, with the mechanical arms of 'bartenders' B1-O and N1-C keeping us entranced for some time! Thirty spirits and twenty-one mixers line up above the bar, waiting for the mechanical mixologists to work their magic. You order your cocktail via an app, with screens either side of the bar showing the most popular cocktails of the day. Next, they'll collect your spirits and mixers, before icing, shaking, swirling and stirring everything together. Once they've delivered your drink they will clean themselves up and start all over again – the whole process taking only 30 seconds.

DYNAMIC DINING

As is usually the case within our office, attentions quickly turned to food, and with 18 restaurants on board we were never going to be short of options. After meeting the man himself earlier in the day, it seemed only right to eat in the very first 'Jamie's Italian' at sea and we certainly were not disappointed. Having the advantage of offering the only outdoor seating area in any of the restaurants on board, we were able to enjoy the delicious rustic food and relaxed atmosphere that we've come to associate with Jamie's restaurants but with the fantastic addition of a sea breeze and ocean view. Jamie's Italian will undoubtedly be a popular venue on board both Quantum of the Seas and her sister ship Anthem of the Seas when she launches later this year.





Clockwise from top left: Surf's up dude, or maybe not; Quantum's SeaPlex is a space that's just full of fun; Robotic bar staff that don't know when to say no; Stunning interior throughout; The Royal Loft Suite's balcony; Looking down from the sleeping area in the Royal Loft Suite





Dynamic Dining is a new concept and one that gives a real sense of freedom. Making restaurant reservations was quick and easy, both in person and via the Royal iQ service. Over the course of the weekend we were lucky enough to dine at several food venues, from the authentic American Icon Grill, to the SeaPlex Dog House; the first ever food truck at sea, serving fully loaded hot dogs!

Our final night on board was spent at The Grande Restaurant, a complimentary venue where every night is a formal night. The atmosphere was very refined and this restaurant more than lived up to its name in terms of elegance and sophistication. Wonderland Restaurant garnered rave reviews from many of those on board, as too did Chic, which was sampled by our Director, Julie Straw, who was also on board. The American Chops Grill was beautifully decorated and had a very elegant ambience, whilst the familiar Royal Caribbean International favourites such as Johnny Rockets and the Windjammer buffet were all present too.

REVOLUTIONARY ENTERTAINMENT

Quantum of the Seas may be technological, but it is also incredibly good fun, and we had no idea just how exciting the facilities would be. From the moment you step aboard you sense a real element of fun, from the modern art placed throughout the ship (2,980 pieces to be precise), to the DreamWorks Madagascar characters that frolic in the kid's pool and of course, the 30ft magenta polar bear standing guard beside the climbing wall on deck 16; this is a seriously cool ship.

Elevating guests 300ft above sea level, the North Star is a sight to behold and it really was as amazing as we expected it to be. Some may question just how varied a view you could have from the middle of the ocean, but just the sight of the ship itself stretched out beneath you is







truly amazing. Add to this the spectacular views as you enter the world's ports, and the opportunity to witness breathtaking sunsets, there is little wonder that the North Star is being touted as

revolutionary within the industry.

Located aft of the ship, the 23ft chamber of the RipCord by iFLY skydiving simulator features upflowing winds of over 100 miles per hour and offers views over the Flowrider surf machine. After attending a safety briefing and being kitted out in overalls, helmets and goggles, we headed out for what was to be an incredible experience. Instructors lead the way as you 'freefall' inside the chamber, the wind

in your face and the sea in your sights.

SeaPlex is the largest and most groundbreaking entertainment complex at sea and we saw the huge space used for a variety of activities across the weekend, from dodgems to roller skating, all while a DJ spun some tunes from his very own North Star that hovered above the action on a mechanical arm. Feeling particularly brave after trying out the Ripcord iFLY earlier in the day, two of our party decided to enrol in the circus school and try the art of trapeze. With the experience proving extremely popular with both young and old alike, they had plenty of time to question their decision to swing from a bar suspended 24ft above ground! However they gave it a go. The experience was amazing and unearthed some hidden talents - Another first at sea!

With a Mamma Mia aficionado amongst us, it went without saying that we would be watching the first presentation of the show at sea. Having decided to leave our white flares and platforms in the cabin, we made our way to the impressive Royal Theatre. Prior to the show, the Entertainments Manager described his determination to recreate the stage show to the exact specifications of the West End and Broadway performances that went before. It was even suggested that the cast on board Quantum of the Seas is the best that has ever performed the show, either on land or at sea. We thought the show certainly lived up to the hype, with the cast and full orchestra equally as talented.

Live music attracted the crowds to the dance floor in the Music Hall on both nights, the plush velvet seating and crystal chandeliers making a luxurious venue in which to dance the night away.

SLEEK SUITES

Staterooms on board Quantum of the Seas are just as impressive as all the other areas of the ship, and though we didn't have the opportunity to look at all the cabin layouts, those we did see were spacious, airy and comfortable.

Contemporary touches and luxury fabrics added a boutique hotel feel, while the Superior Ocean View Stateroom benefited from a spacious balcony area that really opened the room up even further.

Storage space was more than adequate for even the longest of trips and there was plenty of room to tuck suitcases beneath the bed until home time.

At £27,595 for a 14-night April 2016 cruise, the beautiful Royal Loft Suite certainly comes at a premium, however it lends a whole new meaning to the phrase 'travelling in style'. Almost as impressive were the Grand Suite and Junior Suite; scaled down versions of the Royal Loft but with the same designer touches and slightly smaller price tags.

After months of speculation, we expected Quantum of the Seas to be amazing. However, it is difficult to describe just how incredible the ship is. Young or old, there really is something for everyone, with luxury, fun, innovation and outstanding service combining to create a truly fantastic experience. We can't wait to return!



THE ULTIMATE HOLIDAY FREE DRINKS & GRATUITIES*

ON ALL 2015 EUROPEAN SAILINGS

- Anthem of the **Seas**® 2015 Selection



Anthem of the **Seas**SM - 6 May 2015 - 16nts

Southampton – Gibraltar – Barcelona – Nice (Villfranche) – Rome (Civitavecchia) Floreance/Pisa – Provence (Marseilles) - Malaga – Seville (Cadiz) – Lisbon – Southampton

Ocean View from Balcony from

£1899, £2219,



ITALIAN MEDITERRANEAN

Anthem of the **Seas**SM - 18 Jul 2015 - 14nts

Southampton - Gibraltar - Cartagena - Rome (Civitavecchia) - Florence/Pisa Provence (Marseilles) - Seville (Cadiz) - Lisbon - Vigo - Southampton

Interior from

£1899_{PP}

FREE UPGRADE from Ocean View to Balcony



ITALIAN MEDITERRANEAN

Anthem of the SeasSM - 15 Aug 2015 - 14nts

Southampton – Gibraltar – Cartagena – Rome (Civitavecchia) – Florence/Pisa Provence (Marseilles) – Seville (Cadiz) – Lisbon – Vigo – Southampton

FREE UPGRADE from Interior to Ocean View

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FRANCE & SPAIN

Anthem of the **Seas**^{SM a} - 13 Jun 2015 - 7nts

Southampton – Gijon – Bilbao – St. Peter Port Paris (Le Havre) – Southampton

Interior from

Ocean View from

Balcony from



SPAIN & MED BEACHES

Anthem of the **Seas**SM - 1 Aug 2015 - 14nts

Southampton - Gibraltar - Malaga - Nice (Villefranche) - Palma (overnight) Ibiza - Seville (Cadiz) - Southampton

Interior from

Ocean View from

Balcony from

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Anthem of the **Seas**SM - 11 Oct 2015 - 13nts

Southampton - Vigo - Maderia - Tenerife - Gran Canaria - Lanzarote Lisbon - Bilbao - Southampton

Interior from

Ocean View from

£1629., £1729.,



THE ULTIMATE HOLIDAY FREE DRINKS & GRATUITIES*

ON ALL 2015 EUROPEAN SAILINGS

Explorer of the **Seas**® 2015 Selection



NORWEGIAN FJORDS

Explorer of the Seas® - 26 May 2015 - 8nts

Southampton - Rotterdam - Olden - Flam Alesund – Stavanger – Southampton

Interior from

Ocean View from

Balcony from



SPAIN & MED BEACHES

Explorer of the Seas® - 26 Jul 2015 - 14nts

Southampton - Gibraltar - Malaga - Nice (Villefranche) - Ajaccio Cagliari - Palma (overnight) - Seville (Cadiz) - Southampton

Interior from

Ocean View from

Balcony from

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Explorer of the Seas® - 2 Sep 2015 - 16nts

Southampton - Gibraltar - Barcelona - Cannes - Rome (Civitavecchia) - Florence/Pisa Cagliari - Malaga - Seville (Cadiz) - Lisbon - Southampton

Interior from

Ocean View from

Balcony from

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SPAIN & MED BEACHES

Explorer of the Seas - 29 Jun 2015 - 13nts

Southampton – Gibraltar – Malaga – Nice (Villefranche) – Provence Palma (overnight) – Seville (Cadiz) – Southampton

Interior from

Ocean View from

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SUNSHINE IN THE CANARIES

Explorer of the Seas® - 23 Aug 2015 - 10nts

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Interior from

Ocean View from

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MADEIRA, AZORES & CANARIES

Explorer of the Seas® - 18 Sep 2015 - 14nts

Southampton – Vigo – Lanzarote – Tenerife – Madeira (overnight) Azores – Bilbao – Southampton

Interior from

Ocean View from

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We talk to Angus Struthers

For over a century and a half, the iconic ships of Cunard have been defining sophisticated ocean travel. They have always been known as 'The Most Famous Ocean Liners in the World'. Cunard has carried guests across the great oceans and to the far points of the globe in unparalleled style aboard these world famous ships. We took a moment to catch up with Cunard's Marketing Director Angus Struthers.



Hi Angus, firstly thank you for being a part of this edition of 'Into The Blue', we greatly appreciate your insight into the current world of Cunard. The cruise line has a phenomenal history and heritage; how does it feel to be a part of it and what first attracted you to the role of Marketing Director? It feels fantastic to become a part of the Cunard family. Their history and reputation is second to none and I feel very honoured to have the opportunity to help mould an equally successful future. I'm really looking forward to my time with Cunard.

Could you tell us a little more about your experience in the travel industry?

I come from a background in travel, marketing and brand communication and have worked in the industry for over 16 years. Prior to joining Cunard, I spent several years at Trip Advisor, where my final position as Senior Global Communications Director saw me responsible for global media relations and developing the company's profile. Prior to Trip Advisor, I spent 11 years as Head of Service Design and Head of Upper Class Product and Service at Virgin Atlantic; a position that has stood me in great stead at Cunard.

For our readers that have never cruised with Cunard before, could you give them an insight into the world of Cunard.

Cunard sits at the pinnacle of luxury cruising. Queen Mary 2 is the flagship, with Queen Victoria and Queen Elizabeth as her beautiful sister ships. All are equally regal not just in name, but in appearance and ambience. Every ship in the Cunard fleet transports passengers back in time to the golden era of cruising, through classical Art Deco design and unparalleled service, whilst at the same time providing the home comforts one expects in the modern day. Service is a key differentiator for us, and it remains our utmost focus. The 'White Star' service

is intrinsic to the Cunard brand and sees everyone on board go above and beyond to meet every whim and wish of our guests. Crew are trained to the highest possible level at the White Star Academy, each of them absolutely dedicated to providing the highest standard of service to our passengers.

2015 is a very special year for Cunard as the line celebrates its 175th anniversary with some exciting festivities. What are you most looking forward to?

We have so many events planned to celebrate this very special anniversary that it really is difficult to select one, but I am looking forward to when the three ships come together in our homeport of Southampton on 3rd May 2015 and in our 'spiritual home' of Liverpool on 25th May 2015. There is no finer sight and the excitement generated is amazing! We have been working very hard, and will continue to do so, to ensure that the events will live long in the memory. It certainly promises to be an amazing year for us.

The last 12 months has seen a dramatic brand change for Cunard, most noticeably in the design of the 2014-2016 brochures. What was the thought process behind this?

Our ocean liners are the most famous in the world and we wanted to embrace this reputation and the Cunard heritage going



the Cunard fleet, and we wanted to make this our focus for the coming years. I believe that the new branding design communicates this perfectly.

Are there further brand changes planned for the future?

We are conscious that we live in an ever-changing world, however we are also keen to remain loyal to the Cunard concept. Luxury and traditional cruising is what we do well, and we are dedicated to taking the brand forward whilst at the same time retaining the traditions that have gotten us where we are.

'Cunard Insights' has been a key feature of the brand for many years now and the tradition shows no signs of slowing down, with many respected faces joining the fleet in 2015. It must be a great pleasure to see the Cunard Insights programme enter its 40th year?

It is fantastic to continue to have such a great line-up. Cunard was the first to introduce speakers on board its ships in 1974 and the 'Cunard Insights' programme is an important element of the Cunard experience. Our passengers have had the opportunity to hear from some of the most distinguished speakers in the world and we will strive to ensure we attract such high-calibre personalities in the future.

being a further area of expansion for the brand?

Cunard ships are the epitome of classical elegance and romance, and we knew that the opportunity to get married on board one of our world-renowned ocean liners in the mid-Atlantic would be a popular one. From the Art Deco 1930's surroundings, to the exquisite service and dedication to creating lasting memories, each ship in the Cunard fleet provides a beautiful backdrop. Weddings are an important part of the Cunard offering and we will continue to refine our excellent product.

Cunard has come a long way from transporting mail across the Atlantic to becoming an industry leader. How do you intend to set about upholding the iconic nature of the brand?

Impeccable standards are what set us apart and we will continue to offer our passengers the quality of service that is expected from Cunard and which is a level above the rest. We will also continue to respect our heritage and traditions; we have a lot to learn from our past and this knowledge and experience will be woven into all we offer in the future.

We understand you recently had the pleasure of experiencing a transatlantic sailing yourself;

Being at sea is a magical experience and sailing the Atlantic on the grandest and most magnificent ocean liner in the world, together with a stay in New York, elevates the magic to a different level. It was an honour to experience a transatlantic crossing on board Queen Mary 2 and also to have the pleasure of seeing so many of our guests enjoying the experience too.

The industry sees many cruise lines pushing the boundaries of innovation. While Cunard does boast state-of-the-art features on board, the glamour, tradition and elegance of the line is always maintained; that must be an extremely proud achievement?

It certainly is a proud achievement, yes. Over the last 174 years the company has responded to advances in technology while maintaining its reputation for offering the best of the best in all areas. Remaining true to our heritage is incredibly important to us and we are determined to retain the classical elegance of cruising. For us, the Cunard experience is about luxury in traditional terms, from the incredible White Star service, to beautiful surroundings and spectacular dining.



Making History on the Mersey and Beyond.





Femore Caract



It has been 175 years since Curards first ship, Britanini, left Liverpoor on her maiden transatiantic yoyage across the Atlantic; changing the face of ocean travel forever. Our ships have been sailing the worldever since, creating distinctive and memorable experiences for our guests.

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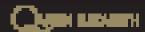
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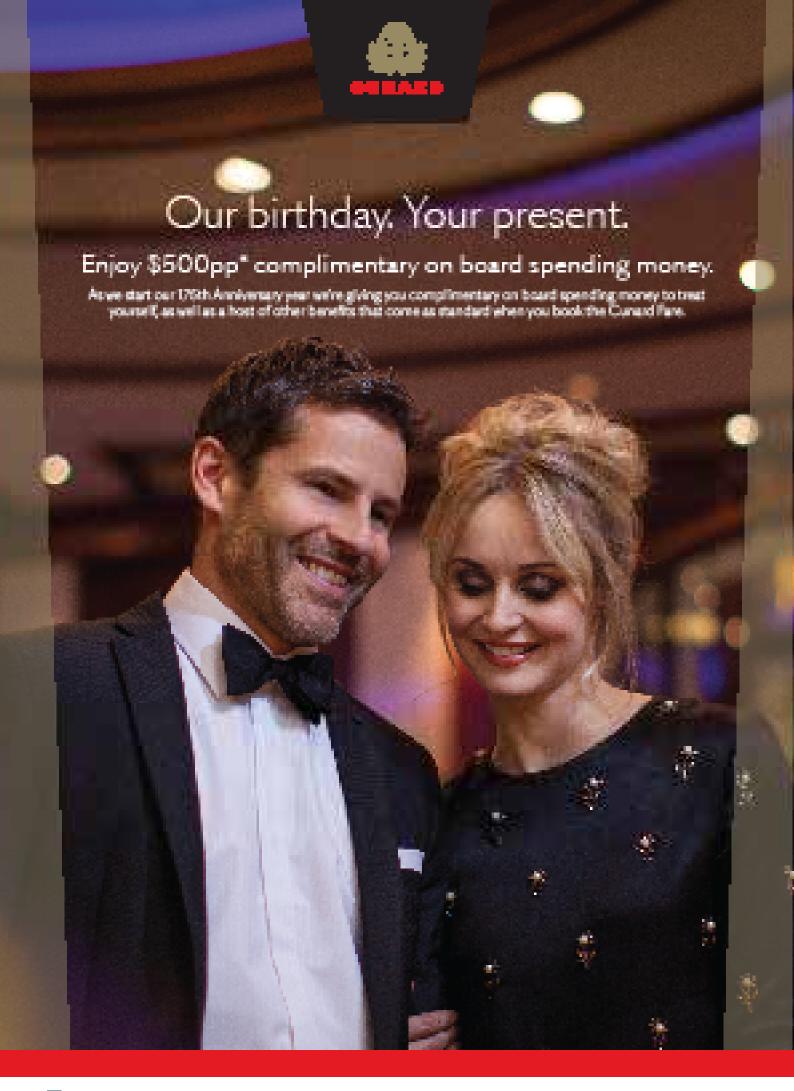
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- Enjoy an evening in our award-einning speciality dining restaurants.
- Allowas to organize your own private land tour in your chosen destination with an linglish speaking driver.
- Take advantage of the wide selection of sines on board, or include in aglass of News Cliquet Champagns.

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Make the Most of your Time Ashore

Shore activities are as much a part of your cruise holiday as are enjoying the facilities, dining or entertainment on board. Half of the fun is being able to wake up in a new place every day and having the opportunity to explore.





EXCURSIONS & WHAT TO EXPECT

Cruise lines offer an amazing range of organised shore excursions with the emphasis on excellent value for money; certain cruise lines even include these shoreside experiences within the overall cost of the cruise. Land-based trips cover everything from sightseeing city tours, to cultural events and active pursuits. You could enjoy an exclusive barbecue at sunset on a private Caribbean island, go wine tasting in Bordeaux, navigate the city walls of Dubrovnik or whale watch in Alaska; the opportunities are endless! To help you to make the best decisions about your days in port, here is our advice on what to expect from a shore excursion.

FULL DAY VS HALF DAY

Not all shore excursions are full day experiences that will take up all your time in port. Many excursions offer a shorter, half day experience that focuses on a particular destination or local highlight. A full day tour may stand out as the better

option with regards to value for money but half day tours are often popular as they enable you to enjoy an organised excursion as well as time to explore the port independently or to simply head back to a quiet ship to relax by the pool in the sunshine.

GUIDED VS FREE TIME

You will often find that many cruise lines not only provide you with a great range of choice in guided excursions but they will also assist you with exploring a destination independently. For example, if you are a little nervous about using the local public transport or worried about returning in time for the ship's departure, then a transfer to the city or beach can be a great choice. These transfers are organised by your cruise line and provide reassurance and peace of mind, allowing you to explore your destination without relying on local transport. They are a very popular choice when cruising to destinations such as Rome or Florence, which are some way inland. Alternatively,

you can opt for a guided tour which will provide an informative and often witty commentary on everything there is to see and will ensure you don't miss any important features.

IN-DEPTH VS HIGHLIGHTS

Shore excursions can be a day-long adventure taking in a wide variety of sights or a more focused visit highlighting just one or two points of interest. Istanbul is a great example of a destination deserving of both longer and shorter excursions. A full day's exploration may take in the Blue Mosque, Topkapi Palace, the Grand Bazaar and Hagia Sofia, before giving you the opportunity to sample the local cuisine at famous restaurants such as the Bebek Balikci Fish Restaurant overlooking the Bosphorous Strait. Alternatively, a shorter visit may focus purely on the cultural highlights of a destination, such as a trip to the Spice Market, where your senses are heightened by the sights and scents of thousands of ancient spices.



Left to right: Half day shore excursion provides time to relax in the afternoon; Guided tour around Florence, Italy; Typical Spice Market; Diving in the Caribbean; Ferrari experience in Naples, Italy



CONCIERGE, BOUTIQUE & DELUXE

The cruising industry has developed tremendously over the years and so have their shore excursions. Now it is not just about visiting a place and taking in the sights; it's choosing how you wish to take in the sights, with everything tailor-made to your personal preferences. These tours are often referred to as deluxe, private or boutique excursions and include more unique and unusual opportunities such as a behind-the-scenes tour of the Hermitage in St. Petersburg, a Ferrari experience in Naples or a helicopter flight over St. Kitts. Many cruise lines also offer car-and-driver packages so you can truly customise your own tour.

PLAN & PREPARE

The secret to a wonderful day in port is to plan ahead. We suggest researching the attractions accessible from each port so you can decide how best to spend your time in a way to suit you. Many passengers prefer the security of an excursion booked through the cruise line, while for some the experience of using local transport is all part of the adventure. Another option is to use an independent shore excursion provider. We recommend our partner www.cruisingexcursions.com, who offer around 5000 excursions in hundreds of ports worldwide. The cruise operator's brochures and websites also offer a wealth of information regarding shore excursions. Our forum (www. bolsovercruiseclub.com/forum) is a great research tool and the members are able to help with your more specific queries. Another consideration is whether to pre-book your shore excursions or wait until you are on board; if there is something you really want to do, then we recommend booking in advance. Whatever your preferences, plan ahead to make the most of your time ashore.

The World's Most Stunning Rivers

In the last decade the popularity of river cruising has grown dramatically and more than 500,000 people are now exploring the world's waterways each year. From the romance of Europe to the magnificence of Africa, a river cruise opens up a world of exploration.



RHINE

Travelling through six countries and meandering for 766 miles, the legendary Rhine is considered to be one of the most beautiful and romantic rivers in the world.

As your cruise slowly winds its way through Holland and Germany you will pass famous Dutch windmills and enchanting German castles that adorn the riverbanks before reaching the narrow Rhine Gorge (a UNESCO World Heritage Site), where you will experience the lush greenery of the Black Forest region. The Swiss city of Basel awaits and sits at the point where the French, German and Swiss borders meet, marking the gateway to the Swiss Rhineland.

DANUBE

Stretching almost 2,000 miles and winding through ten countries, the Danube is the longest river in the European Union and the second longest on the continent. Divided into upper, middle and lower basins, the river is breathtaking throughout its length and you will find that the Danube will reveal a world of architecture, heritage and culture along its banks.

A voyage along the Danube will take you through four capital cities, one of these being the Hungarian capital of Budapest, also known as the 'Pearl of the Danube'. Indulge a love of classical arts in Vienna, pass castle ruins teetering on the banks of Durnstein and explore Passau – known

as 'the three rivers city' due to its unique location where the Danube, Inn and Ilz rivers meet.

AYEYARWADY

Flowing south through Myanmar (Burma) and into the Andaman Sea, the Ayeyarwady (also known as Irrawaddy) spans 1,350 miles and opens up to a land that remains unchanged by the passing of time, paving the way for exploration into this intriguing country.

The Ayeyarwady runs through the centre of Myanmar, connecting the cities of Mandalay and Bagan with a rich backdrop of endless rice paddies, jungle clad riverbanks, vibrant floating markets and traditional fishing villages rising up from the water on stilt bases.



Opposite: Mekong River, Southeast Asia Clockwise from top left: Rhine River in Cologne; AmaWaterways AmaDolce; Chobe River in Africa; Viking River Cruises Freya Longship







Discover the gilded Royal Palace and monasteries of Mandalay before journeying south to the ancient city of Bagan, where over 2,000 Buddhist temples, pagodas and monasteries dominate the skyline.

CHOBE

A voyage along the Chobe River engages you in some of Africa's most glorious scenery, combining picturesque vistas and spectacular wildlife.

From the luxury of your river cruise ship you will experience the sights and sounds of Chobe National Park; your unique viewpoint perfectly positioned to admire the "Big Five" game that make their homes on the banks of this majestic waterway. With memories of Africa's most magnificent creatures still vivid in your mind, you will continue cruising towards the base of the legendary Victoria Falls, one of the greatest natural wonders on earth.

MEKONG

The Mekong River is one of the greatest river systems in the world, flowing over 3,050 miles through six countries: China, Myanmar, Thailand, Laos, Cambodia and Vietnam. A Mekong river cruise opens up a continent rich in culture and history, as the vast waterway winds through thriving cities, rural communities, floating villages and markets, rice paddies, pagodas and temples.

Cruise the Mekong Delta in Vietnam; an area covering some 15,000 square miles and where picturesque scenery abounds. In Cambodia, the Mekong River flows near to the Angkor Archaeological Park, a UNESCO World Heritage Site that is home to the magnificent Khmer temple ruins of Angkor. Built in the jungle of Siem Reap, Angkor Wat boasts an extensive array of ornate 12th-century stone structures and is one of the most important archaeological sites in Asia.



AMAWATERWAYS

Award-winning river cruise line
AmaWaterways are leading the way
in river cruising, their ever-expanding
fleet of innovative and luxurious ships
continue to negotiate the world's
most remarkable waterways. Focusing
as much attention to your time on
board as they do to your time ashore,
AmaWaterways believe river cruising
is not just about where you visit, but
also how you get there.

A fleet of 15 custom-designed vessels cruise the waterways of Europe, the Far East and Africa, and when cruising with AmaWaterways, you do more than simply visit the destination – you experience it in a truly authentic way.

Their ships are designed to hold no more than 164 passengers, guaranteeing an intimate ambience and a personalised service. The AmaWaterways fleet has been likened to a chain of floating boutique hotels; simply unpack once and enjoy the same impeccable service every day while the scenery constantly changes around you.



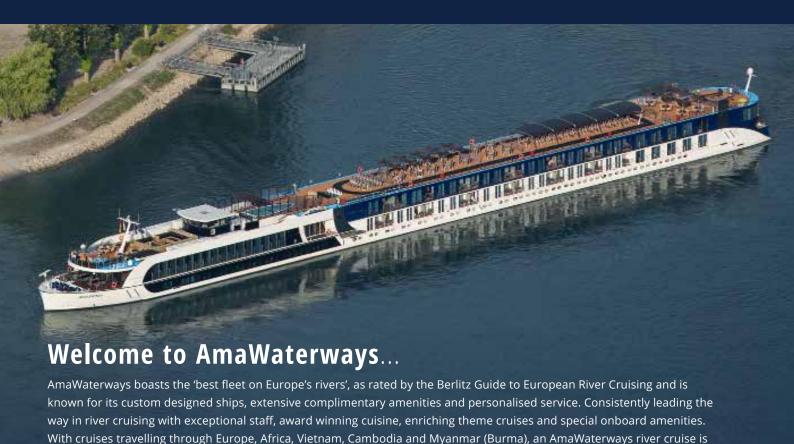
VIKING RIVER CRUISES

Viking River Cruises boast the most extensive fleet of river cruise ships in the industry.

Inspiring destinations with well designed itineraries and cultural explorations, along with exemplary on board service all combine to create the award-winning Viking River Cruises experience.

With careful attention to every detail, Viking River Cruises go above and beyond expectation, immersing you in the true culture of each destination. On every Viking itinerary, an expert Programme Director provides background, context and an exclusive regional perspective. Demonstrations, lectures and unique workshops further supplement your on shore explorations.

LEADING THE WAY IN RIVER CRUISING



TULIP TIME CRUISE

not just a holiday, it's a collection of unforgettable experiences.



AmaLyra

Departure dates from 24 Mar - 6 May 15 8 Days - Travel to Amsterdam & return from Amsterdam

Enjoy a 7 night cruise through The Netherlands & Belgium in the spring, travelling roundtrip from Amsterdam

Fares from £949pp

Based on 2 adults sharing a river view cabin on 24 Mar 15 $\,$

RHONE & PROVENCE



AmaDagio

Departure dates from 3 Apr - 03 Dec 15 8 Days – Travel to Lyon & return from Arles or reverse

Cruise through France's legendary wine growing regions, home to such famous vintages as Beaujolais and Côte du Rhône. Enjoy wine tastings at local vintners, marvel at ancient Roman ruins, stroll through medieval villages and shop for Provencal crafts. Your itinerary includes the UNESCO World Heritage Site of Avignon as well as Arles, the city where Vincent Van Gogh spent much of his life.

Fares from £2,119pp

Based on 2 adults sharing a river view cabin on 11 Jun 15

THE ENCHANTING RHINE



AmaSonata

Departure dates from 26 Mar - 18 Nov 15 8 Days – Travel to Amsterdam & return from Basel or reverse

Begin in the legendary city of Amsterdam, with its myriad canals and distinctive architecture. Visit the majestic Gothic cathedral in Cologne, the German university town of Heidelberg and medieval Strasbourg. Conclude your journey amidst Switzerland's snow-capped vistas.

Fares from £1,949pp

Based on 2 adults sharing a river view cabin on 13 May 15

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- Return flights from the UK and transfers to and from the ship
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- Life enriching tours and excursions daily
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- Free-flowing red & white wines, beer & soft drinks with every lunch and dinner on board
- Special highlights including lectures, cooking demonstration, on board music performances and piano music
- Bicycles to explore on your own Europe only, excluding Douro

THE ROMANTIC DANUBE



AmaSerena

Departure dates from 23 Mar - 30 Dec 15 8 Days – Travel from Vishofen & return from Budapest or reverse

Enjoy 7 nights cruising from Vilshofen to Budapest. Explore a 2,000 year-old city, savour Wachau Valley wines, and experience the timeless beauty and fascinating history of Vienna and Budapest.

Fares from £1,899pp

Based on 2 adults sharing a river view cabin on 27 May 15 $\,$

ENTICING DOURO



AmaVida

Departure dates from 24 Mar - 03 Nov 15 8 Days - Travel to Porto & return from Porto

Begin in Porto and continue on to the ancient and picturesque city of Lamego. Enter Spain to visit Salamanca, a UNESCO World Heritage Site, as well as the beautiful inland countryside and the palace and gardens of Mateus. Explore the 24th-century Alpendurada Monastery before concluding your cruise in Porto

Fares from £2,099pp

Based on 2 adults sharing a river view cabin on 26 May 15

MYANMAR HIDDEN WONDERS



AmaPura

Departure dates 05 Feb 15 – 16 April 16 16 days – Travel to Yangon & return from Yangon

Embark on a 15 night adventure from Yangon, exploring fabled cities and enjoying the spectacular view from Mt. Popa summit, visiting artisan workshops, sacred sites, colourful markets and hushed monasteries. There is also an in-depth tour of Bagan, stopping at small delta towns and villages before AmaPuras' voyage concludes in Mandalay, as well as an

Fares from £4,999pp

Based on 2 adults sharing a balcony cabin on 31 Aug 15

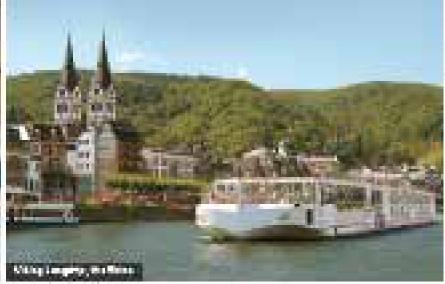
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GREAT RIVERS









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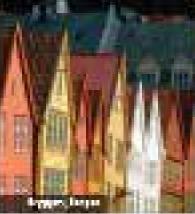


DY IT ALL, IT'S ALL INCLUDED

GREAT OCEANS











RIVER JOLENEYS

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COASTS & CULTURE



Marina - 6 May 15 - 13 Nights

Fly London to New York (Overnight in Hotel), Newport, Boston, Portland, Saint John, Halifax, Sydney, Saguenay, Quebec City, Montreal (Overnight in Port), Fly to London

Veranda from £2,805pp
Concierge Veranda from £2,955pp
Penthouse from £3,199pp

Other airports available at a supplement, call for details.

ALASKAN GLORY



Regatta - 28 May 15 - 12 nights

Fly London to Seattle (Overnight in Hotel), Cruise the Inside Passage, Ketchikan, Juneau, Cruising Hubbard Glacier, Icy Straight Point, Sitka, Wrangell, Cruise the Outside Passage, Victoria, Seattle, Fly to London

Veranda from £2,659pp
Concierge Veranda from £2,799pp
Penthouse from £3,015pp

Other airports available at a supplement, call for details.

ARTISTIC DISCOVERIES



Riviera - 25 Jul 15 - 11 Nights

Fly London to Venice, Koper, Zadar, Kotor, Palermo, Rome (Civitavecchia), Florence/Pisa/Tuscany (Livorno), Monte Carlo, Provence (Marseille), Barcelona (Overnight in Port), Fly to London

Veranda from £2,595pp
Concierge Veranda from £2,749pp
Penthouse from £3,199pp

Other airports available at a supplement, call for details.

ISLES & EMPIRES



Riviera - 19 Aug 15 - 8 Nights

Fly London to Rome (Civitavecchia), Sorrento/Capri, Agostoli, Kotor, Zadar, Koper, Venice (Overnight in Port), Fly to London

Veranda from £2,139pp
Concierge Veranda from £2,249pp
Penthouse from £2,575pp

Other airports available at a supplement, call for details.

NORDIC SPLENDOR



Nautica - 27 Aug 15 - 12 Nights

Fly London to Copenhagen, Helsinki, St.Petersburg (Overnight in Port), Tallinn, Stockholm, Visby, Berlin (Warnemunde), Kiel Canal Transit, Amsterdam, Bruges (Zeebrugge), Southampton

Veranda from £2,579pp
Concierge Veranda from £2,745pp
Penthouse from £3,235pp

Other airports available at a supplement, call for details.

COASTAL TREASURES



Marina - 14 Oct 15 - 10 Nights

Fly London to Monte Carlo, Portofino, Florence/Pisa/Tuscany, Rome (Civitavecchia), Sorrento/Capri, Palma de Mallorca, Sete, Saint-Tropez, Provence, Barcelona, Fly to London

Veranda from £2,039pp
Concierge Veranda from £2,175pp
Penthouse from £2,395pp

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Fares are guideline prices, subject to availability and change at any time. Prices are correct from 04/12/2014 Offers are based on London flights, regional flights may be available at a supplement. Except where indicated, all fares are perperson based on EGBP, based on double/twin occupancy including government taxes, port expenses and fees. Fares do not include travel insurance, drinks, hotel meals, shore excursions, personal expenses, cover charge at selected restaurants, service charges & any other item not expressly included in the fare. On-board service charges are additional, applicable to your cruitse (currently £7.00 per person per day, no charge for children under 3), will be added to your holiday price and shown separately on your confirmation invoice. All prices excluded discretionary daily service charge payable on board or in advance and auto gratuity charges payable on board. On-board spend has no monetary value, is non-transferable and some on board activities may incur a surcharge. It may not be used toward on board service charges or pre purchased activities. The offer is only applicable for sailings of 5nts or greater. Ultimate Beverage Package: Variety of spirits and cocktails, wines by the glass and bottled or draft beer up to \$10. Includes fountain soda and juice, non-alcoholic beer is included. Only available for guests 25 and older on any sailing from 1 March 15 to 15 April 16. Ultimate dining package: Unlimited dining at specialty restaurants (excludes Chef's Table, Ocean Blue, Carlo's Bakery items, Ice Cream Bar, and Gelato and A la carte priced restaurants. On-board spend offer: \$200 OBC for Ocean Package. While the package is not the package of the package. Unlimited dining at specialty restaurants (excludes Chef's Table, Ocean Blue, Carlo's Bakery items, Ice Cream Bar, and Gelato and A la carte priced restaurants. On-board spend offer: \$200 OBC for Ocean Package.



WESTERN MEDITERRANEAN BARCELONA FLY CRUISE

NORWEGIAN EPIC - 10 MAY 2015 - 7 NIGHTS

Fly from UK to Barcelona - Naples - Rome (Civitavecchia) Florence/Pisa (Livorno) - Cannes - Palma - Barcelona - Fly to UK

Inside from	Balcony from	Mini Suite from	Haven Suite from
£975*	£1075	£1255	£2375



BERMUDANEW YORK FLY CRUISE

NORWEGIAN BREAKAWAY - 5 SEP 2015 - 10 NIGHTS

Fly to New York - Royal Naval Dockyard, Bermuda New York - Fly to UK

Inside from	Oceanview from	Balcony from	Haven Suite from
£1435*	£1555	£1625	£1705



IBERIAN PENINSULA

CRUISE & FLY

NORWEGIAN EPIC - 11 OCT 2015 - 7 NIGHTS

Southampton - Vigo - Lisbon - Granada - Cartagena Barcelona - Fly to UK

	Balcony from		
£829*	£989	£1079	£1939



ONE NIGHT ESCAPE SAIL FROM UK

NORWEGIAN ESCAPE - 27 OCT 2015 - 1 NIGHT

Southampton - Southampton

	Balcony from		
£129*	£149*	£179*	£419*



SOUTHERN CARIBBEAN FLY CRUISE

NORWEGIAN GETAWAY - 30 OCT 2015 - 15 NIGHTS

Fly from UK to Miami, Florida - Oranjestad, Aruba - Willemstad, Curacao Bridgetown, Barbados - Castries, St. Lucia - Basseterre, St. Kitts St. Thomas, U.S. Virgin Islands - Miami, Florida - Fly to UK

	Oceanview from	Balcony from	Haven Suite from
£1519*	£1679	£1899	£3329



EASTERN CARIBBEAN FLY CRUISE

NORWEGIAN ESCAPE - 20 NOV 2015 - 10 NIGHTS

Fly from UK to Miami, Florida - St. Thomas, U.S. Virgin Islands (Optional tour St. John, U.S. Virgin Islands available) Tortola, British Virgin Islands - Nassau, Bahamas - Miami, Florida - Fly to UK

Inside from	Oceanview from	Balcony from	
£1379*	£1439	£1549	£3039

Working On Board a Cruise Ship

At Bolsover Cruise Club we are lucky enough to have many staff members that have worked on board cruise ships. The range of roles included dancing and entertainment to jeweller. Here we interview a selection of the team to share their experiences with you.



Pam
Job Role: Dancer
Time at Sea: 8 Years







What was your job role while working on board?

I mostly spent my time at sea as a dancer in the evening shows. When I retired from dancing I worked for a short period of time at the purser's office. This was the accounting department of the ship where all things money related took place. In addition to accounts, this department also dealt with passengers' accommodations, complaints and requests, in a similar way to a hotel reception. I also trained as a casino croupier and took on that role for around 6 months. I was responsible for conducting all casino table games according to the required guidelines and procedures.

What ships did you work on?

I was lucky enough to work on the Amerikanis, Carla C, Britannis, Daphne and Flavia - all now possibly sitting in someone's kitchen as a recycled fridge.



It must have been a great experience for you. what is your greatest memory of your time at sea?

My best memory has to be while in St. Thomas. We would hire a yacht and sail over to Buck Island with the crew. The life on board was great back then; the ships were much smaller which created a very friendly atmosphere.

You visited many ports of call, where was your favourite destination?

I have lots of favourite destinations.

Probably my most favourite are the
Caribbean Islands of Bermuda and St.
Thomas. Shopping in St. Thomas is
fantastic, it's aimed primarily at the cruise
ship passenger with shopping centres
located very close to the cruise ship
terminals. Jewellery and diamonds are
popular and are advertised as duty free.
I also really enjoyed visiting the
San Blas Islands, which are located just
off Panama, and are truly amazing.

How do you feel your time on board has benefitted you while working at Bolsover Cruise Club?

I have a great understanding of how things work on board and the day to day duties of each crew member. From a sales point of view, I can share my knowledge and experience with my clients. Having sailed around the globe, I can provide advice on the destinations available and each port of call.





Adam

Job Role: Reef Ranger

Time at Sea: 2 Years





Emily
Job Role: Entertainment
Time at Sea: 4 Years





Carla

Job Role: Jeweller

Time at Sea: 3 Years

What was your job role while working on board?

I worked with P&O Cruises for 2 years; firstly on board Oriana for a short while, with the remainder of my time spent working on board Oceana. My role was as a 'Reef Ranger' in the The Reef children's club. I worked with the 9-17 youth department and organised exciting daily activities to keep children entertained safely throughout the day and evening. This helped give parents time to relax or dine without the children.

What did you most enjoy about your time at sea?

The best thing for me about working on board a cruise ship was that I got to see some of the most fascinating ports in Europe and the Americas. One of my most memorable times was an overnight stay in the city of Haifa; a cultural hub and the largest city in northern Israel. It was a fantastic experience and is still a talking point with my clients to this day!

How do you feel your time on board has benefitted you while working at Bolsover Cruise Club?

I feel my time at sea helps me to provide excellent advice around the children's clubs on board. I am now the 'go to guy' for all things youth related with P&O Cruises. I use this knowledge to put families at ease addressing any questions or concerns they may have about bringing their children on board. New cruisers, especially, are unfamiliar with the facilities that are on offer. Even the more experienced cruisers who want to bring their families aboard are surprised by how action packed and fulfilling the daily activities are for children and teenagers.

What was your job role while working on board?

I worked as an Entertainment Officer for P&O Cruises. My responsibilities included hosting the entertainment shows and activities; taking part in the sailaway events; coordinating the daily deck sport competitions; hosting dining tables and the Senior Officer and Captain's party. As an additional responsibility I was also in charge of a muster station managing up to 650 passengers and 30 crew in the event of an emergency. This was at times very challenging, especially when we were being inspected by the US or Australian Coastguards.

What did you most enjoy about your role?

My role on board was always varied and no two days were ever the same. My job was all about passenger interaction and creating the right mix of entertainment and activities for an enjoyable cruise. It was such a fun job and although we worked very long hours, we were rewarded with time off in the most wonderful destinations. The thing I most enjoyed about working on board was the freedom to explore amazing ports of call; I have wonderful memories of sipping a Singapore Sling at Raffles and swimming with sharks in Langkawi. It was a fantastic experience where I met lifelong friends.

What was your favourite ship to work on and why?

It's difficult to choose a favourite because they all have their own character, however I love Oceana for the Caribbean. I was lucky to complete two world cruises on Oriana and Aurora; both ships have a real sense of tradition, a great atmosphere, and are perfect for longer voyages.

What was your job role while working on board?

I was a jeweller on board selling all manner of jewellery, watches, china, glass, the fabulous fake rings and chain by the mile!

You have worked at Bolsover Cruise Club for many years now but do you ever miss being at sea?

The job I did is very different now. The shop staff on board now work really long hours, which we didn't do. For example, on a sea day we only worked 9am to 7pm and the shop closed at lunch time for 1 hour. I do miss all of the people I met; we had such a good time as crew members.

You spent 3 years aboard one of the most well-known ships in the world, P&O Cruises' Canberra; how do you feel she compares to the modern day P&O Cruises fleet?

There is no comparison. As a crew member we had to share facilities; there was no shower or toilet in your cabin! There were 2 toilets and 2 showers between about 20 cabins and we were not allowed to eat on the passenger decks. We had a crew mess where we ate and the food wasn't great. The passenger decks were still of the 60's era; the theatre for example had normal chairs in rows, with the stage only about 1 ft higher than the audience. She was renowned for blowing soot over passengers sunbathing on the aft decks, yet this was accepted by the passengers and no one complained. Only people who have sailed on her would understand how special she was, you felt at home as soon as you got on board. It was the best experience of my life.

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Book now with Red. Olsen and you can save with their Cruise Sale offers. Enjoy 10% off your next Fred. Olsen craise with their compliments". Book more than one craise at the same it meand you can save even more — a prio 20% off. You'll get the biggest discount off the highest priced craise so you can be confident you'll get the best deal.

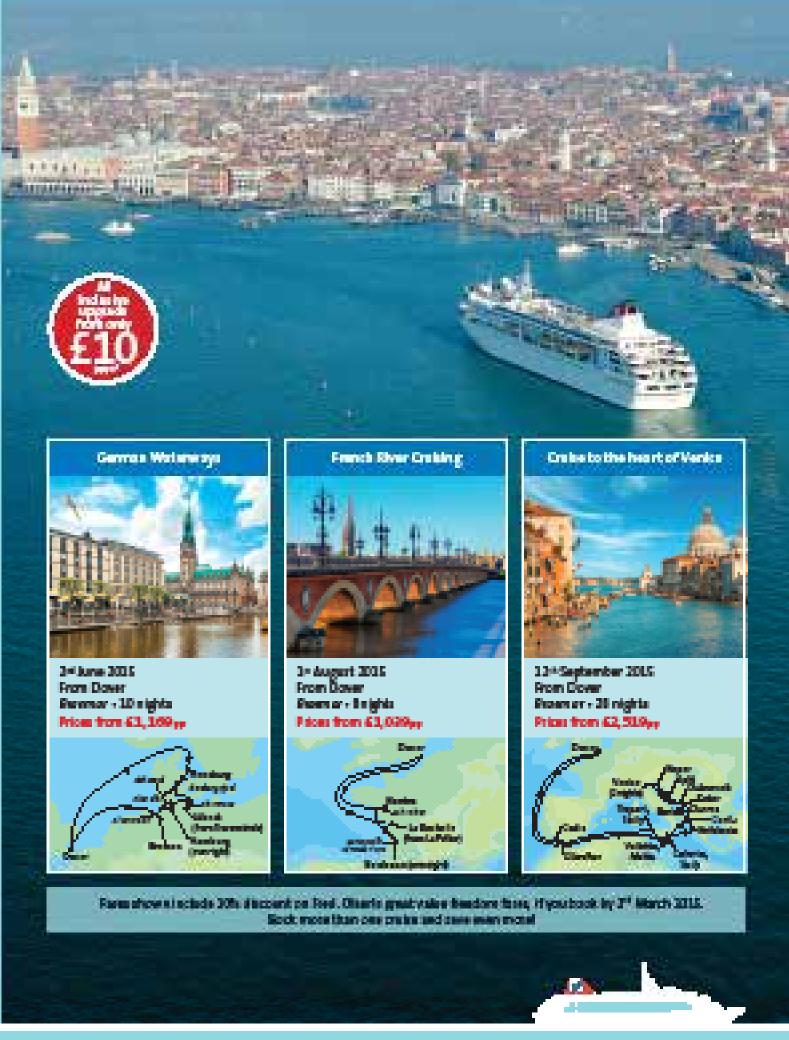
If you haven't cruised with Fred. Olsen before, try them and if you don't enjoy it, they'll give you your money back"

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Fares are per person, based on twin occupancy of the lead-in twin cabin, subject to availability. Offers may be amended or withdrawn at any time without prior notice, are subject to availability & cannot be applied retrospectively. All bookings are subject to Fred. Olsen's standard terms & conditions, available on our/their website & on request. Some ports may be at anchor, intermediate days are at sea. FOCL reserve the right to amend itineraries for operational reasons. E&OE. Prices are correct at the time of going to print, but are capacity controlled and may change at any time. Call for the latest prices. *Cruise Sale Terms & Conditions: The Cruise Sale discount is only available on Freedom Fares and is valid for bookings confirmed between 1st December 2014 and 2nd March 2015 inclusive, only on 2015/2016 cruises of if we nights or more. Offer excludes suites and applied to the cruise only fare (not applicable to the All Inclusive Upgrade supplement). All Inclusive Upgrade offer covers selected beers, wines, spirits and soft drinks, subject to availability. Tours, tips, premium drinks, medical facilities and other optional



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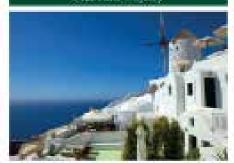
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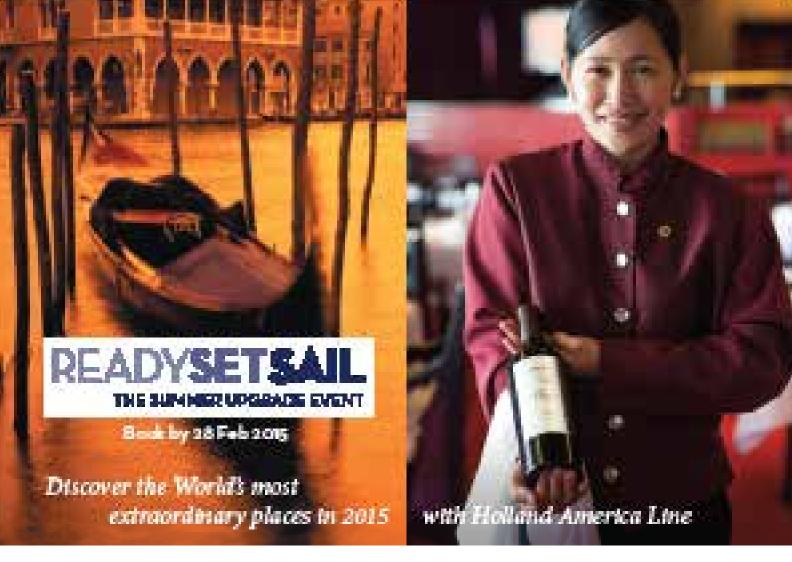
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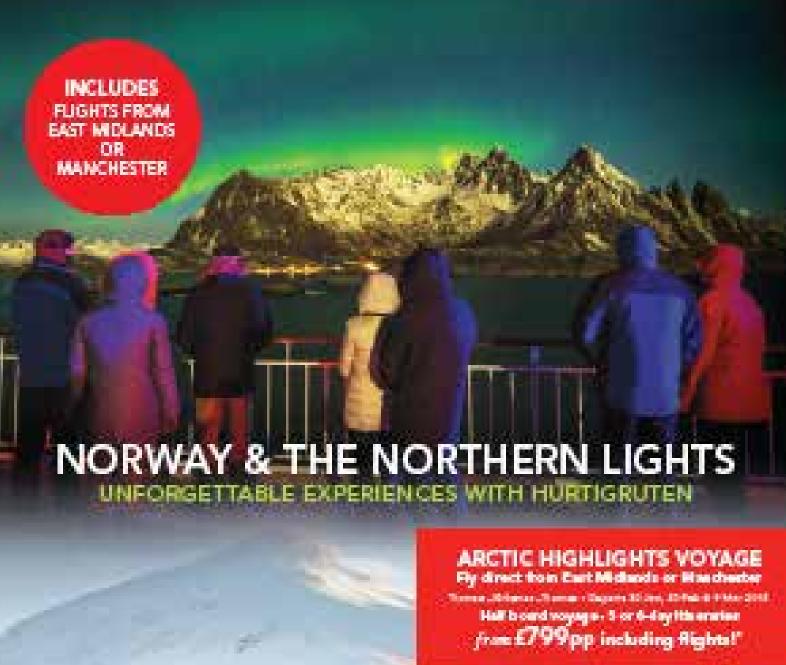
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Depart 1 February 2016 – 19-day crains serias

Cabin Type	Wax	How	Saving
Belcony Salice from	£8215	£6572	£1643
Gularido Celaina finom	£4490	£3592	.(39)&
Inside Cabine from	£3640	£2912	£728



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TIMELESS SOUTH AMERICA

Deput 15 February 2016 – 15-day craise activities

Cabin Type	Wax	Nove	Saving
Balcony Suitan from	£7055	£5644	£1411
Outsido Gabine from	£3855	€3084	£771
Instido Cabina from	£2925	£2340	£586



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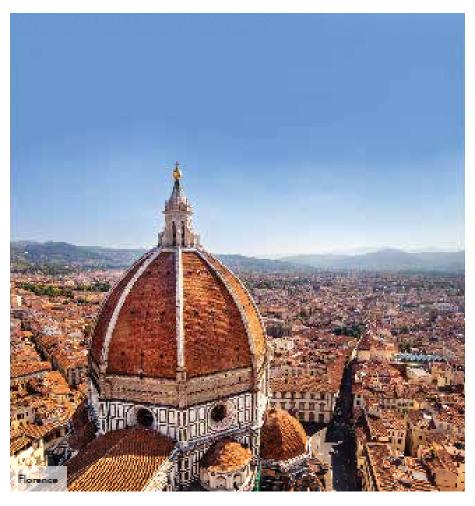
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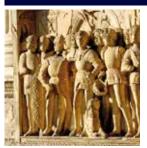
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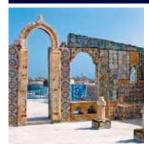
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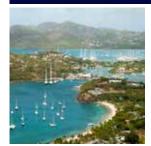
British Airways flights included Inside Bella: £449pp

Outside Bella: **£549pp**Balcony Bella: **£649pp**

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